



# MIRROR

FEEL THE PASSION

CONCERT TOUR 2024

April 5, 2024, Oakland Arena

## SPONSORSHIP PROGRAM

Presented by  
Joy Entertainment

FAMILY  
BRIDGES, INC.  
家橋藝社



# ABOUT MIRROR



## Their Story

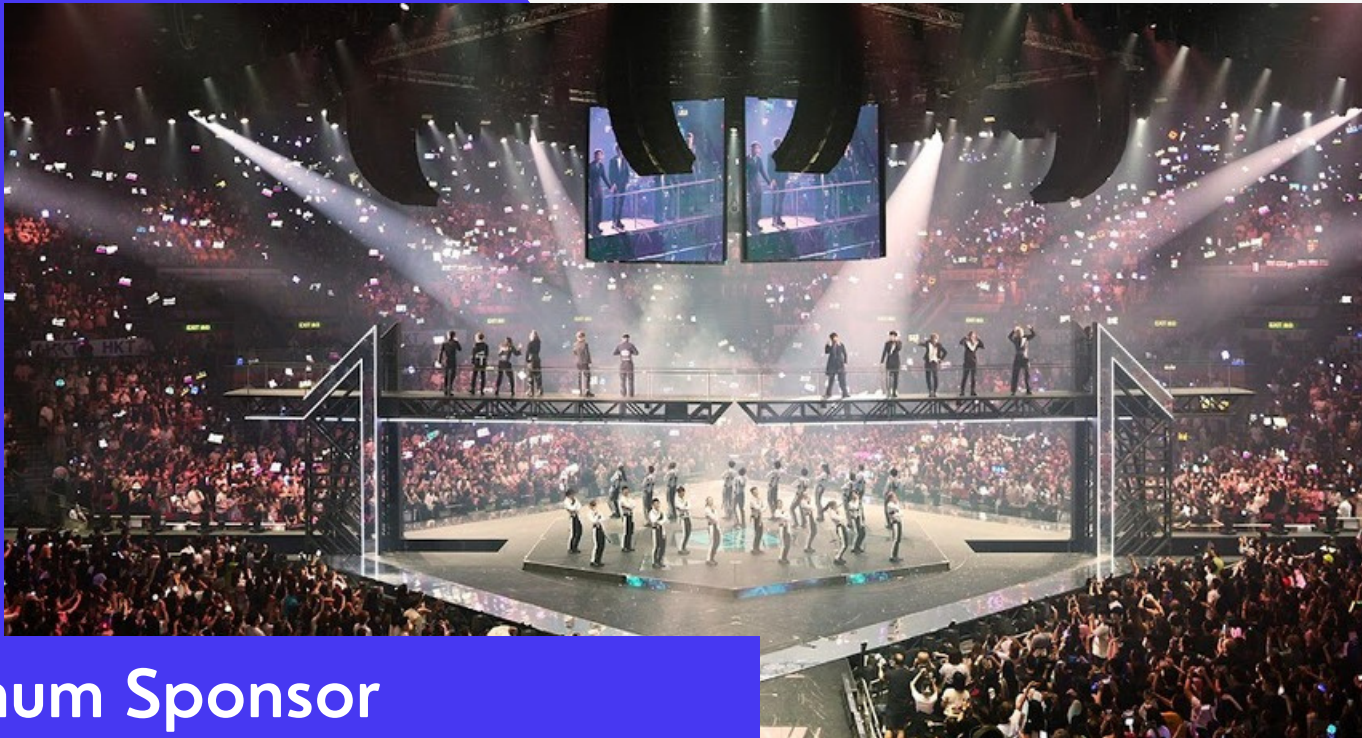
MIRROR, a Hong Kong Cantopop group, formed through ViuTV's reality talent show Good Night Show - King Maker in 2018. The group consists of twelve members: Frankie Chan, Alton Wong, Lokman Yeung, Stanley Yau, Anson Kong, Jer Lau, Ian Chan, Anson Lo, Jeremy Lee, Edan Lui, Keung To, and Tiger Yau.

Mirror has been described by local and international media as "the new kings of Cantopop" and a "Cantopop phenomenon". They are credited with reviving the Cantopop genre.





# SPONSORSHIP TIERS



## Platinum Sponsor

**\$50,000**

1. Company logo featured on all concert promotions
2. 30-second promotional video to be played on the concert screen twelve (12) times
3. Sponsor's booth placed at the entrance of the venue
4. Two banners at the concert venue
5. Company flyers to be distributed at the venue entrance
6. Complimentary concert tickets:
  - 18 (\$388) tickets, including 4 tickets in the first row and 6 tickets in the second row
  - 18 (\$288) tickets
  - 24 (\$198) tickets



# SPONSORSHIP TIERS



## Diamond Sponsor

**\$30,000**

1. Company Logo featured on print and video promotions
2. 30-second promotional video to be played on the concert screen twelve (12) times
3. One banner at the concert venue
4. Complimentary concert tickets:
  - 12 (\$388) tickets, including 4 tickets in the first row and 2 tickets in the second row
  - 12 (\$288) tickets
  - 12 (\$198) tickets





## Gold Sponsor

**\$18,000**

1. 30-second promotional video to be played on the concert screen eight (8) times
2. One banner at the concert venue
3. Complimentary concert tickets:
  - 12 (\$388) tickets, including 2 tickets in the first row and 2 tickets in the second row
  - 12 (\$288) tickets



# SPONSORSHIP TIERS

## Silver Sponsor

**\$12,000**

1. 30-second promotional video to be played on the concert screen four (4) times
2. One banner at the concert venue
3. Complimentary concert tickets:
  - 8 (\$388) tickets, including 2 tickets in the second row and 4 tickets in the first six rows
  - 8 (\$288) tickets

## Love Sponsor

**\$8,000**

1. 30-second promotional video to be played on the concert screen four (4) times
2. Complimentary concert tickets:
  - 6 (\$388) tickets in the first six rows
  - 6 (\$198) tickets





# SPONSORSHIP TIERS

## Bronze Sponsor

**\$6,000**

1. 30-second promotional video to be played on the concert screen two (2) times
2. Complimentary concert tickets:  
4 (\$388) tickets in the first six rows  
4 (\$198) tickets

## Crystal Sponsor

**\$3,000**

1. 30-second promotional video to be played on the concert screen one (1) time
2. Complimentary concert tickets:  
4 (\$388) tickets in the first ten rows  
2 (\$198) tickets







# CONTACT US



## MIRRORFEELTHE PASSION *CONCERT TOUR 2024*



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Feel the Passion Sponsorship Program

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