



**Legacy Sponsorship**  
**2017 Superstar Benefit Concert**

We invite your company to become a **LEGACY SPONSOR** and support the important work of Family Bridges, Inc. For the **\$38,000** sponsorship, the **LEGACY SPONSOR** will receive the following:

- ❖ Television acknowledgement of the sponsorship (A 30 second commercial spot to air 12 to 14 times per week for 3 weeks)
- ❖ Radio acknowledgement of the sponsorship (14 times per week for 3 weeks)
- ❖ The company name will be highlighted, side by side, with Family Bridges in the posters, flyers, advertisement and program booklet
- ❖ Newspaper advertisement and press coverage at every press event
- ❖ Private dinner with the superstar
- ❖ The company logo will be used on the concert publicity posters and flyers
- ❖ A representative from your company will be invited to the press conferences before the event, each time your company will be announced as our **Legacy Sponsor**
- ❖ A representative from your company will be invited to receive a plaque in honor of your sponsorship on stage during the concert.
- ❖ A private table at the Oracle Arena during the event.
- ❖ A full page two-color advertisement on the backside cover of the program booklet
- ❖ A featured color advertisement at the event
- ❖ Special acknowledgment during the event
- ❖ Three banners displayed during the concert (inside the theatre & lobby)
- ❖ Table to display promotional items in the lobby area
- ❖ 25 VIP tickets



**Platinum Sponsorship**  
**2017 Superstar Benefit Concert**

We invite your company to become a **PLATINUM SPONSOR** and support the important work of Family Bridges, Inc. For the **\$22,000** sponsorship, the **PLATINUM SPONSOR** will receive the following:

- ❖ Television acknowledgement of the sponsorship (A 30 second commercial spot to air 8 to 10 times per week for 3 weeks)
- ❖ Radio acknowledgement of the sponsorship (8-10 times per week for 3 weeks)
- ❖ The company name will be highlighted, side by side, with Family Bridges in the posters, flyers, advertisement and program booklet
- ❖ Newspaper advertisement and press coverage at every press event
- ❖ Private dinner with the superstar
- ❖ The company logo will be used on the concert publicity posters and flyers
- ❖ A representative from your company will be invited to the press conferences before the event, each time your company will be announced as our **Platinum Sponsor**
- ❖ A representative from your company will be invited to receive a plaque in honor of your sponsorship on stage during the concert
- ❖ A private table at the Oracle Arena during the event.
- ❖ A full page black & white advertisement on the inside front cover of the program booklet
- ❖ A featured color advertisement at the event
- ❖ Special acknowledgment during the event
- ❖ Two banners displayed during the concert (inside the theatre)
- ❖ 20 VIP tickets



**Sponsorship Levels for  
2017 Superstar Benefit Concert**

We invite you to become a sponsor and support the important work of Family Bridges, Inc.

**DIAMOND SPONSOR - \$12,000**

- ❖ Radio acknowledgement of the sponsorship (8 to 10 times per week for 3 weeks)
- ❖ Newspaper advertisement and press coverage at all press events
- ❖ Company logo will be used on the concert publicity posters and flyers
- ❖ Private dinner with the superstar
- ❖ A full-page black & white advertisement on the backside of the program booklet
- ❖ A featured color advertisement at the event
- ❖ Acknowledgment during the event
- ❖ A private table at the Oracle Arena during the event
- ❖ Banner will be displayed during the concert
- ❖ 16 VIP tickets

**GOLD SPONSOR - \$5,500**

- ❖ Newspaper advertisement and press coverage at all press events
- ❖ Company logo will be used on the concert publicity posters and flyers
- ❖ A full-page black & white advertisement in the program booklet
- ❖ A featured color advertisement at the event
- ❖ Acknowledgment during the event
- ❖ Banner will be displayed during the concert
- ❖ 12 VIP tickets



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***RUBY SPONSOR - \$3,500***

- ❖ Newspaper advertisement and press coverage at all press events
- ❖ Company logo will be used on the concert publicity posters and flyers
- ❖ A full-page black & white advertisement in the program booklet
- ❖ A featured color advertisement at the event
- ❖ Acknowledgment during the event
- ❖ Banner will be displayed during the concert
- ❖ 8 VIP tickets

***JADE SPONSOR - \$2,500***

- ❖ Newspaper advertisement and press coverage at all press events
- ❖ Company logo will be used on the concert publicity posters and flyers
- ❖ A full-page black & white advertisement in the program booklet
- ❖ A featured color advertisement at the event
- ❖ Acknowledgment during the event
- ❖ Banner will be displayed during the concert
- ❖ 6 VIP ticket



**Sponsorship Levels for**  
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We invite you to become a sponsor and support the important work of Family Bridges, Inc.

***SILVER SPONSOR - \$1,500***

- ❖ Newspaper advertisement
- ❖ Company name will be used on the concert publicity posters and flyers
- ❖ A half-page black & white advertisement in the program booklet
- ❖ Acknowledgment during the event
- ❖ Banner will be displayed during the concert
- ❖ 4 tickets