

Winter 2013-2014

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Coordinated Care Initiative Updates

The launch of the Coordinated Care Initiative (CCI) in Alameda and Santa Clara Counties has been postponed to January 2015. This means that the first consumers to be subject to passive enrollment will receive letters in October, and packets with plan options and enrollment information in November. The delay is to insure beneficiaries receive fair and quality information about their options, and implementation goes as smoothly as possible.

CCI is an important step toward transforming California's Medicaid care delivery system to better serve low-income seniors and persons with disabilities. It will integrate the delivery of medical, behavioral, and long-term care services (LTSS). CCI also provides a guideline for integrating Medicare and Medi-Cal for people in both programs, known as "dual eligible" beneficiaries. Nearly all of our clients who participate in our Hong Fook Community Based Adult Services (CBAS), are dual eligible beneficiaries. Come January 2015, the Hong Fook Centers and other LTSS providers will be able to deliver more seamless and high quality of care.

2013 Benefit Concert: 3 Divas Live



Susanna Kwan, Frances Yip, and Elisa Chan

On November 9, 2013 at the Oracle Arena in Oakland, Family Bridges held our 16th Annual Benefit Concert, *3 Divas Live*. Hong Kong superstars Elisa Chan, Frances Yip and Susanna Kwan performed some of their greatest hits for a packed audience. The Benefit Concert goes to supporting our community health and social services programs. Over 5,000 people filled the Oracle to scream and sing along with our divas.

This year we crowned Quong Le, as our 2014 Charity King, and Emily Au as our 2014 Charity Queen. The "coronation" is to honor two individuals who went above and beyond to outstandingly support our Benefit Concert. The hard work and devotion of all those who competed in our Charity King & Queen Contest helped make Family Bridges' 2013 Benefit Concert the success that it was.

Senior Luncheon



Food Bag Giveaway



Lions Visit Family Bridges!



On December 1, 2013 our 25th Annual Senior Christmas Luncheon was held at the [Oakland Asian Cultural Center \(OACC\)](#). This year we were able to serve over 400 senior guests a hot Christmas Chinese lunch. The seniors were visited by Santa Claus before lunch was served. They also enjoyed live performances, especially from our Lake Merritt Childcare Center's (LMCC) Dancing Group. All of our senior guests are low-income, and some disabled. Many of them did not have the opportunity to spend the holidays with their loved ones. They look forward to attending our annual luncheon as much as we look forward to throwing it for them.



Covered California Workshops

Since November 2013, Family Bridges' Social Services Unit has partnered with local organizations to provide Covered California Workshops. Florence Yeh, a Covered California Certified Educator (CE) from [East Bay Agency for Children \(EBAC\)](#) presented Cantonese language information. The audience learned about Covered California and Family Bridges' role as a Certified Enrollment Entity (CEE). Our Certified Enrollment Counselors (CEC) can especially assist limited English proficient (LEP) and monolingual Chinese speakers with obtaining affordable healthcare coverage through Covered California.

聯邦可負擔醫療保險講座

日期：2014年2月3日 (星期一)
 時間：下午3:30至5:30
 地點：星嘉市第11街261
 耆英康樂中心

講員：由「投保加州」(Covered California) 認可的宣傳教育人員講解 (廣東話)

報名或查詢：(510) 839-2022

On January 24, 2014, we partnered with the [Alameda County Social Services](#) Medi-Cal Outreach Program to host a bilingual English-Cantonese Covered California Medi-Cal Workshop in [The Hotel Oakland Village's lobby](#). Mr. Northington and Ms. Rocha, two Medi-Cal Outreach Managers presented information on Medi-Cal through Covered California and how Family Bridges can help them apply. Since December, our CEC's have assisted many low-income LEP individuals and families get healthcare coverage.

Chinese New Year Events

LMCC at the Lunar New Year Bazaar

On January 18, 2014, the LMCC Dancing Group took to the stage at the 2014 Lunar New Year Bazaar. The Dancing Group performed traditional Chinese dances, and popular dances with a Chinese twist to an adoring audience. Preparing for the Bazaar is a great way for the students to connect with, and learn about Chinese culture. Several of our LMCC students competed in the Prince and Princess Contest. Our own Dillon Ta and Penelope Wong took home the top prizes of Prince and Princess, respectively. Our presence at the bazaar was a fantastic way to kick off the Year of the Horse for Family Bridges.



Traditional Chinese Dancing

Food Bag Giveaway

On January 26, 2014, we held our annual Chinese New Year Food Bag Giveaway. Participants lined up in anticipation at our 11th Street Hong Lok Senior Center to receive their bag. [C J Group](#) generously donated Chinese





Hong Lok Chinese New Year Celebration



LMCC



Having Fun at Hong Fook!



food items and bags to the low-income families who participate in our giveaway. Our youth volunteer group packed and passed out 400 bags. The participants were delighted to find in their bags: Chinese dried goods, sauces, and tea among other items. A big surprise in this year's bag was the inclusion of a whole frozen chicken!

Hong Lok Chinese New Year Celebration

On February 7, 2014, our Hong Lok Senior Center held its annual Chinese New Year Celebration for their participants at OACC. Two hundred-twenty senior participants celebrated over lunch. They were entertained with a lion dance performance, skilled dancing and musical talents of fellow participants, and enjoyed a lucky raffle drawing. Later, they hopped onto the dance floor to show off their own moves. Hong Lok's senior participants definitely know how to bring in the Lunar New Year.



Participants perform traditional Chinese fan dance.

Corinne Jan Talks Community Based Health Homes

On February 20, 2014, our CEO, Corinne Jan gave a presentation on Community Based Health Homes (CBHH) at the [3rd Bay Area Senior Health Policy Forum](#).

During the *Promising Practices in Preparing for Health Reform: View From Ground Zero* Breakout Session, Corinne

talked about CBHH, how it differs from CBAS, who it benefits, how healthcare providers are involved, and its advantages. To learn more about CBHH and Corinne's presentation, you can access her presentation slides by clicking [here](#).



[The SCAN Health Plan](#) sponsors the Community Health Home Project, which Family Bridges is also a part. Our Nurse Navigators (NN) from our Hong Fook CBAS Centers act as a valuable extension for participants who are unable to come to our centers. Since July, our NNs have been going off site to make sure the vulnerable homebound elders of our community can still participate in our senior health and wellness programs.

Annual Tax Assistance Service Event

For two weekends, on February 22, 23, and March 1 and 2, 2014, our Social Services Unit and volunteers from the [UC Berkeley Asian Business Association](#) teamed up for our annual income tax filing event. Every year, under the IRS Volunteer Income Tax Assistance (VITA) program, we provide this free service to low-income families. Filing taxes can be an extremely daunting task, so our volunteers worked diligently to assist our clients who are low-income and limited English proficient (LEP). Thanks to their efforts over 60 families were able to file their income taxes in a very timely manner.

Ulferts Center 2014 Mahjong Fundraising Tournament



On March, 8, [The Ulferts Center in Dublin](#) hosted their 2014 Mahjong Fundraising Tournament. Thirty-two players came out to try their luck at the mahjong table. All of the proceeds generated were donated to Family Bridges. Look out for next year's tournament to try your own hand at the tiles.



Winners: Winson Wong, Cora Yu, Cecilia Fu and Karen Kam

Upcoming Event:

46th Annual Fundraising Dinner

E V E N T

46th Annual Fundraising Dinner
"Momentum"

Family Bridges, Inc. invites you to their 46th Annual Fundraising Dinner. Please join us to celebrate this year's theme of "Momentum", to mark our progression as we always move forward to innovate and proudly carry out our mission statement; and acknowledge the achievements our two honorees have had in our community.

Honorees:
Oakland District 2 City Councilmember Pat Kernighan
&
The Hotel Oakland Village

Saturday, June 7th, 2014
5:30 PM - 9:30 PM
Oakland Marriott City Center
1001 Broadway, Oakland, CA 94607

Thank you for your support!

For Table Sponsorship and Reservation, please contact Maria Tsang.
(510) 839-2270 ext. 309 or email at MariaT@fambridges.org

For more information about attending, supporting, or donating to our fundraising dinner, please click [here](#).

How to Get Involved with Family Bridges

No matter how you choose to be involved with Family Bridges, whether through monetary contributions or volunteerism, we are happy to have you be a part of our organization and family! For donating and volunteering opportunities, please click [here](#).

Shop Online and Support Us at the Same Time!

Family Bridges is now a registered charitable organization with AmazonSmile!

Shop on smile.amazon.com, log in to your regular account, select Family Bridges, Inc. as the charity you want to support, and enjoy the same wide selection Amazon.com has to offer. Then, 0.5% of the price of your eligible products will be donated back to us. To learn more information about shopping to support Family Bridges, please click [here](#).

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